8 Courses

- Foundations of Digital Marketing and E-commerce
- Attract and Engage Customers with Digital Marketing
- From Likes to Leads: Interact with Customers Online
- Think Outside the Inbox: Email Marketing
- Assess for Success: Marketing Analytics and Measurement
- Make the Sale: Build, Launch, and Manage E-commerce Stores
- Satisfaction Guaranteed: Develop Customer Loyalty Online
- Accelerate Your Job Search with AI

Sep 29, 2026

Daniel B Able

has successfully completed the online Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed eight-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy
Global Director of Google Career Certificates

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